



15th Annual **Reaching Millions Leadership in Housing** Conference
Build Partnerships for Exceptional Returns

September 16-18, 2019 Rosen Plaza Hotel 9700 International Drive Orlando, FL 32819

CONFERENCE AGENDA

SUNDAY, SEPTEMBER 15

- | | | |
|-----------------|--|---------------------|
| 1:00PM – 5:00PM | REGISTRATION | REGISTRATION C/D |
| 3:00PM – 5:00PM | <p>PRE-CONFERENCE WORKSHOP</p> <p>LESSONS LEARNED, MONEY EARNED (OR LOST). REAL STORIES OF NONPROFIT SUCCESS</p> <p>SPEAKERS: FAITH BAUTISTA, NATIONAL ASIAN AMERICAN COALITION
 KEN BIGOS, AFFORDABLE HOUSING CENTERS OF PENNSYLVANIA
 ELLIE PEPPER, NATIONAL HOUSING RESOURCE CENTER
 PAT TRACEY, REAL ESTATE EDUCATION AND COMMUNITY HOUSING</p> <p>MODERATOR: SIMONE GRIFFIN, HOMEFREE-USA</p> <p>POWERED BY: MR. COOPER</p> | SALON 5 |
| 4:00PM – 5:00PM | <p>HBCU CENTER FOR FINANCIAL ADVANCEMENT WORKSHOP</p> <p>THE TRUTH ABOUT MARKETING YOURSELF...TO EMPLOYERS AND THE WORLD</p> <p>SPEAKER: KIMARIE YOWELL, QUICKEN LOANS</p> <p>POWERED BY: QUICKEN LOANS</p> | SALON 4 |
| 5:00PM – 7:00PM | <p>WELCOME RECEPTION</p> <p>REMARKS: ANTHONY WEEKLY, SUNTRUST
 DR. JOHNSON AKINLEYE, CHANCELLOR, NCCU</p> <p>POWERED BY: SUNTRUST</p> | POOLSIDE UPPER DECK |



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MONDAY, SEPTEMBER 16

8:00AM – 2:00PM	REGISTRATION		REGISTRATION C/D
7:00AM – 8:00AM	BREAKFAST	POWERED BY PROSPERITY HOME MORTGAGE	BALLROOM FOYER B
8:15AM	MORNING BREAKOUT 1 NEW WAYS TO MARKET YOUR BUSINESS ON A SHOESTRING BUDGET SPEAKER: JENNY JOY, RUBY RED INC.		SALON 3/4
		POWERED BY OCWEN	
	MORNING BREAKOUT 2 HOW TO BUILD A RETIREMENT FUND WITH LITTLE TO NO MONEY SPEAKER: SHIRLEY LUU, FIRST FINANCIAL SECURITY		SALON 5
		POWERED BY HOMEFREE-USA	
9:30AM	OPENING PLENARY WELCOME MARCIA GRIFFIN, HOMEFREE-USA		BALLROOM B
	CALLING BS ON BUSY: SECRETS OF TIME MANAGEMENT, PRODUCTIVITY & ORGANIZATION SPEAKER: ANDREW MELLEN, ANDREW MELLEN, INC.		
		POWERED BY WELLS FARGO	
10:45AM	BREAK	POWERED BY WELLS FARGO	BALLROOM B FOYER
11:00AM	PLENARY THE FUTURE OF MORTGAGE FINANCE: WHERE THE BIG MONEY IS FLOWING SPEAKERS: ED DELGADO, DS NEWS MICHAEL DEVITO, WELLS FARGO PETER MAHONEY, SUNTRUST TIM WILSON, PROSPERITY HOME MORTGAGE MODERATOR: MARCIA GRIFFIN		BALLROOM B
		POWERED BY WELLS FARGO	



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MONDAY, SEPTEMBER 16 CONTINUED

- | | | |
|-----------------|--|------------|
| 12:15PM | AWARDS LUNCHEON | BALLROOM C |
| | AWARDEE: OCWEN FINANCIAL, GLEN MESSINA CEO, PRESIDENT'S AWARD
FAMILY AND INTERCULTURAL RESOURCE CENTER, COMMITMENT TO DIVERSITY AWARD
NORA PENAFLOR, NAAC, PROFESSIONAL ACHIEVEMENT AWARD | |
| | POWERED BY HOMEFREE-USA | |
| 2:00PM – 3:15PM | AFTERNOON PLENARY | BALLROOM B |
| | FINANCIAL DISRUPTORS THAT WILL IMPACT YOUR BUSINESS AND PERSONAL LIFE | |
| | SPEAKER: RICHARD SWART, CROWDSMART | |
| | POWERED BY JPMORGAN CHASE | |
| 4:30PM – 5:45PM | eHOME AMERICA RECEPTION | SALON 10 |



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TUESDAY, SEPTEMBER 17

7:00AM – 8:00AM	BREAKFAST	POWERED BY FREDDIE MAC	BALLROOM B FOYER
8:00AM – 3:00PM	REGISTRATION		REGISTRATION C/D
8:15AM	MORNING BREAKOUT 1		SALON 5
	A REAL DISCUSSION ON CRA		
	SPEAKERS: DAVID DWORKIN, NATIONAL HOUSING CONFERENCE JESSE VAN TOL, NATIONAL COMMUNITY REINVESTMENT COALITION BARRY WIDES, OFFICE OF THE COMPTROLLER OF THE CURRENCY		
	MODERATOR: SIMONE GRIFFIN		
		POWERED BY MBA	
	MORNING BREAKOUT 2		SALON 3
	STUDENT LOANS: A HOMEOWNERSHIP PERIL. FACTS YOU MAY NOT KNOW		
	SPEAKER: MICHAEL CALHOUN, CENTER FOR RESPONSIBLE LENDING		
		POWERED BY BANK OF AMERICA	
9:30AM	AM PLENARY		BALLROOM B
	THE COLOR OF LAW: OVERCOMING GENERATIONS OF HOUSING SEGREGATION		
	SPEAKER: RICHARD ROTHSTEIN, ECONOMIC POLICY INSTITUTE		
	INTRO: MIKE DAWSON, FREDDIE MAC		
		POWERED BY FREDDIE MAC	
	BREAK		
		POWERED BY OCWEN FINANCIAL	
11:00AM	LEADERS WHO HOUSE AMERICA		BALLROOM B
	SPEAKERS: LAWRENCE BAILEY, JP MORGAN CHASE CERITA BATTLES, WELLS FARGO HOME MORTGAGE MIKE DAWSON, FREDDIE MAC MICHAEL INNIS-THOMPSON, TD BANK		
	MODERATOR: MARCIA GRIFFIN		
		POWERED BY JPMORGAN CHASE	



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TUESDAY, SEPTEMBER 17, CONTINUED

- | | | |
|-----------------|--|------------|
| 12:30PM | AWARDS LUNCHEON
AWARDEES: INCREASING HOPE, TRAILBLAZER AWARD
RESIDENTIAL RESOURCES, BUSINESS EXCELLENCE AWARD | BALLROOM C |
| | PARTNERING ACROSS AMERICA: COLLABORATIONS FOR GROWTH, GOOD AND PROFIT
KEYNOTE SPEAKER: BOB BROEKSMIT, MORTGAGE BANKERS ASSOCIATION
POWERED BY HOMEFREE-USA | |
| 2:15PM | AFTERNOON BREAKOUT
FIND JOY IN THE JOURNEY: 7 PRO TIPS TO HELP YOU AND YOUR CLIENTS SUCCEED
SPEAKER: TONY NUCKOLLS, QUICKEN LOANS
POWERED BY PROSPERITY HOME MORTGAGE | SALON 5 |
| 3:30PM - 4:15PM | ROUNDTABLE
BANK OF AMERICA PRESENTS: A NEW COMMUNITY HOMEOWNERSHIP COMMITMENT
SPEAKER: MARIA SERRAVALLE, BANK OF AMERICA | SALON 10 |
| 7:00PM | EVENING ENTERTAINMENT
A NIGHT TO REMEMBER WITH HOWARD HEWETT
POWERED BY WELLS FARGO | BALLROOM C |



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WEDNESDAY, SEPTEMBER 18

8:00AM - NOON	REGISTRATION	REGISTRATION C/D
8:30 AM	BREAKFAST	BALLROOM B FOYER
9:00AM	BREAKFAST AND BUSINESS FOR NONPROFIT LEADERS POWERED BY WELLS FARGO	BALLROOM B
10:15AM	BREAK	
10:30AM	CLOSING PLENARY	BALLROOM B
	NONPROFIT AWARD: CORA FULMORE, DIVERSIFIED RESOURCE NETWORK, INFLUENCER AWARD	

WHAT NEXT: LIFE AFTER REACHING MILLIONS